



The
PRESIDENTS' COUNCIL

Golf Outing and Business Conference

Sponsorship & Ticket Packet

The Presidents' Council

1701 E. 12th Street, Suite 106

Cleveland, Ohio 44114

(216)-771-8702



9TH ANNUAL CHARITY GOLF OUTING

MONDAY, AUGUST 21, 2017

10:00 a.m. Registration & Driving Range, 12:00p.m. shotgun start
Canterbury Golf Club – 22000 S. Woodland Road – Beachwood, OH 44122

Swing Into Action and help us raise money to support, develop, and advocate for the region's current and future generations of African-American entrepreneurs and leaders

The Course: A member club of the [USGA](#), Canterbury has been recognized by [Golf Digest](#) as one of the top 100 courses in the United States. The club has hosted the [U.S. Open](#) and the [PGA Championship](#), as well as the [U.S. Senior Open](#), the [Senior PGA Championship](#), and the [U.S. Amateur](#). Canterbury is currently home to the [DAP Championship](#), part of the [Web.com Tour Finals](#), a series of four golf tournaments that, beginning in 2013, replaced the [PGA Tour Qualifying Tournament](#) as a means of earning [PGA Tour](#) membership.

Event Explanation: This fundraising golf outing attracts more than 100 golfers from more than 30 corporations around Northeast Ohio. It includes lunch (11:00 a.m.), early afternoon shotgun start (12:00 pm.), dinner reception (immediately after golf), silent auction and contests. Proceeds raised enable The Presidents' Council Foundation to continue its mission.

Audience: Corporate and Community Leaders; PC Board, Chamber, and Associate Members, Business Owners, and community partners

Sponsorship Opportunities

\$7,500 - Diamond Tee Sponsor (tax deductible portion - \$6,134)

- Two foursomes - includes golf, gift, golf clinic if interested, lunch and dinner
- Acknowledgement at the podium
- 4 additional dinner tickets
- Appearance with PC rep on *WaveLengths* (107.3 The Wave)
- Two (2) *VIP Reception* tickets to 2017 *Jazz Fest at Debonne Vineyards*
 - Series of summer Jazz concerts at the Debonne Vineyards, which attracts droves of loyal and enthusiastic Jazz and WAVE fans
- Included in Facebook Post via 107.3 The Wave
 - Three Facebook posts, approx. 80K followers
- Special mention in press release and The Presidents' Council newsletter
- Promotional table opportunity at event
- Company name/logo promotion on
 - Evites
 - Welcome banner
 - Event program
 - Driving range banner
 - Signage on designated hole
- Logo and hyperlink to your business on The Presidents' Council website
- First right to retain sponsorship level at next year's event

\$5,000 – Platinum Tee Sponsor (tax deductible portion - \$4,319)

- One foursome - includes golf, gift, golf clinic if interested, lunch and dinner
- Acknowledgement at the podium
- 2 additional dinner tickets
- Appearance with PC in one (1) 60 second radio spot on 107.3 The Wave
 - To be aired 10-15 times per week
- Included in event email blasts from 107.3 The Wave
- Logo and hyperlink to your business on The Presidents' Council website
- Special mention in press release and The Presidents' Council newsletter
- Company name/logo promotion on
 - Evites
 - Event program
 - Driving range banner
 - Signage on designated hole
- First right to retain sponsorship level at next year's event

\$3,000 – Golden Tee Sponsor (tax deductible portion - \$2,363)

- One foursome - includes golf, gift, golf clinic if interested, lunch and dinner
- Acknowledgement at the podium
- Included in Facebook Post via 107.3 The Wave
 - Three Facebook posts, approx. 80K followers
- Appearance with PC in one (1) 30 second radio spot on 107.3 The Wave
 - To be aired 10-15 times per week
- Logo and hyperlink to your business on The Presidents' Council Foundation website
- Special mention in press release and The Presidents' Council newsletter
- Company name/logo promotion on
 - Evites
 - Event program
 - Driving range banner
 - Signage on designated hole
- First right to retain sponsorship level at next year's event

\$2,000 – Golf Shirt Sponsor (tax deductible portion - \$2,000)

- Company name and logo along with The PC logo on
 - Event program
 - Golf shirts given to each golfer
- One Individual Golfer entry
- Logo and hyperlink to your business on The Presidents' Council website
- Acknowledgement from the podium

\$1,500 - Foursome and Hole Sponsor (tax deductible portion - \$863)

- One foursome - includes golf, gift, golf clinic if interested, lunch and dinner
- Signage on designated hole
- Listed in PC evites and website

\$1,000 - Foursome Only (tax deductible portion - \$363)

- One foursome - includes golf, gift, golf clinic if interested, lunch and dinner

\$275 – Individual Golfer (tax deductible portion - \$104)

- One golfer - includes golf, gift, golf clinic if interested, lunch and dinner

Additional underwriting opportunities (golf not included)

\$2,500 - Lunch Sponsor (tax deductible portion - \$2,261)

- 5 tickets to golf lunch – includes lunch and cocktails
 - 5 tickets to dinner – includes dinner and cocktails
 - Company name and logo on
 - Display banner during lunch from 11:00am – 1:30pm
 - Event program
 - Evites
 - Logo and hyperlink to your business on The Presidents' Council website
 - Acknowledgement from the podium
 - Special mention in press release and The Presidents' Council newsletter
 - Appearance with PC in one (1) 30 second radio spot on 107.3 The Wave
 - First right to retain sponsorship level at next year's event
-

\$1,500 - Beverage Sponsor (tax deductible portion - \$1,404)

- Company name and logo on
 - Event program
 - Signs at beverage stops on the course and at dinner
- Logo and hyperlink to your business on The Presidents' Council website
- Acknowledgement from the podium
- 2 tickets to lunch and 2 tickets to dinner

\$750 - Driving Range Sponsor (tax deductible portion - \$728)

- Company name and logo on
 - Event program
 - Prominently placed signs at the driving range
- Logo and hyperlink to your business on The Presidents' Council website
- Acknowledgement from the podium
- 1 ticket to dinner

\$500 - Hole Sponsor (tax deductible portion - \$452) very limited availability

- Company name and logo on
 - Event program
- Sponsor's sign will be prominently displayed on the tee of choice selection priority based on date of registration
- Logo and hyperlink to your business on The Presidents' Council website
- Acknowledgement from the podium
- 1 dinner ticket and 1 lunch ticket

\$60 - Lunch ticket only (tax deductible portion - \$34)

In Kind Needs (you may include company name or logo on items)

Must provide 150 of each item:

- Gift Bag Items (\$5 value minimum per item)
- Golf Balls
- Raffle Items (\$25 value minimum per item)
- Auction Items (\$50 value minimum per item)



The
PRESIDENTS' COUNCIL
BUSINESS CHAMBER

Business Conference

Tuesday, August 22, 2017

Cuyahoga Community College Corporate College East

4400 Richmond Road

Warrensville Hts., OH 44128

8:30 am – 3:30 pm

Registration Opens at 7:45 am

Audience: The Presidents' Council Business Chamber Conference welcomes all who share in our mission of closing the gaps to African-American business owners and provide economic opportunities to the communities and neighborhoods they serve; those with a shared passion for and understanding of the issues and needs of African-American business owners; and those who actively seek progress in removing barriers linked to those challenges.

Event Explanation: The Presidents' Council is proud to be a partner in the yearlong, community-wide commemoration of the 50th anniversary of Carl Stokes' election as mayor of Cleveland. Mayor Stokes and his brother, Congressman Louis Stokes, played key roles in the advancement of the city and the nation through the civil rights movement and beyond. For more information, visit stokes50cle.com.

Presenting Sponsor - \$25,000

- Primary logo/name display on event banners
- Opportunity to introduce Keynote lunch speaker
- Print, broadcast and social media marketing acknowledgement as Presenting Sponsor
 - Commercial Schedule (Daytime + Morning News + Evening News)
 - 30 Commercials
 - Potential reach of 650,000 people
 - To be featured in shows like:
 - News at 5
 - Good Morning America
 - News 5 at 6
 - Steve Harvey
 - News 5 at Noon
- Full page color ad in event program
- 12 full day conference tickets & reserved table at breakfast and lunch presentations
- 12 reception tickets on August 21

- One (1) appearance with PC rep on WEWS Spotlight 5
- Appearance with PC in one (1) 60 second radio spot on 107.3 The Wave
 - To be aired 10-15 times per week
- Two (2) *VIP* Reception tickets to 2017 *Jazz Fest at Debonne Vineyards*
 - Series of summer Jazz concerts at the Debonne Vineyards, which attracts droves of loyal and enthusiastic Jazz and WAVE fans
- Special mention in press release and The Presidents' Council newsletter
- Company name/logo promotion on
 - Evites
 - Event program
- Yearlong sponsor recognition with logo and hyperlink to your business on The Presidents' Council website
- First right to retain sponsorship level at next year's event

Supporting Sponsor - \$15,000

- Print and Social Media acknowledgement as Supporting Sponsor
- Half page color ad in event program
- Logo display on event banners
- 10 full day conference tickets & reserved seating at breakfast and lunch presentations
- 10 reception tickets on August 21
- Included in Facebook Post via 107.3 The Wave
 - Three Facebook posts, approx. 80K followers
- Appearance with PC in one (1) 60 second radio spot on 107.3 The Wave
 - To be aired 10-15 times per week
- Special mention in press release and The Presidents' Council newsletter
- Company name/logo promotion on
 - Evites
 - Event banner
 - Event program
- Yearlong sponsor recognition with logo and hyperlink to your business on The Presidents' Council website
- First right to retain sponsorship level at next year's event

Contributing Sponsor - \$10,000

- Social media marketing acknowledgement as Contributing Sponsor
 - Quarter page color ad in event program
 - 8 full day conference tickets and reserved seating at breakfast and lunch presentations
 - 8 reception tickets on August 21
 - Appearance with PC in one (1) 30 second radio spot on 107.3 The Wave
 - To be aired 10-15 times per week
 - Special mention in press release and The Presidents' Council newsletter
 - Company name/logo promotion on
 - Evites
 - Event banner
 - Event program
 - Yearlong sponsor recognition with logo and hyperlink to your business on The Presidents' Council website
 - First right to retain sponsorship level at next year's event
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Education Sponsor - \$7,500

- Social media marketing acknowledgement as Education Sponsor
- Included in event email blasts from 107.3 The Wave
- 6 full day conference tickets and reserved seating at breakfast and lunch presentations
- 6 reception tickets on August 21
- Special mention in press release and The Presidents' Council newsletter
- Company name/logo promotion on
 - Evites
 - Event banner
 - Event program
- Yearlong sponsor recognition with logo and hyperlink to your business on The Presidents' Council website
- First right to retain sponsorship level at next year's event

Keynote Lunch Sponsor - \$6,000

- 5 full day conference tickets and reserved seating at lunch
- 5 reception tickets on August 21
- Opportunity for company representative to assist in distribution of awards
- Special mention in press release and The Presidents' Council newsletter
- Company name/logo promotion on
 - Evites
 - Lunch banner
 - Event program
- Logo and hyperlink to your business on The Presidents' Council website
- First right to retain sponsorship level at next year's event

Reception Sponsor - \$6,000

- 5 full day conference tickets and reserved seating at lunch
- 5 reception tickets on August 21
- Promotional table opportunity at reception
- Opportunity for company representative to speak at reception
- Special mention in press release and The Presidents' Council newsletter
- Company name/logo promotion on
 - Evites
 - Welcome banner
 - Event program
- Logo and hyperlink to your business on The Presidents' Council website
- First right to retain sponsorship level at next year's event

Beverage Sponsor - \$5,000

- Company name/logo promotion on
 - Evites
 - Event program
 - 3 full day conference tickets and reserved seating at breakfast and lunch presentations
 - 3 reception tickets on August 21
 - Logo and hyperlink to your business on The Presidents' Council website
 - First right to retain sponsorship level at next year's event
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Session Sponsor - \$2,500

- Included in event email blasts from 107.3 The Wave
- Logo display on session room banner
- 2 full day conference tickets and reserved seating at breakfast and lunch presentations
- 2 reception tickets on August 21
- Special mention in press release and The Presidents' Council newsletter
- Company name/logo promotion on
 - Evites
 - Event program
- Logo and hyperlink to your business on The Presidents' Council website
- First right to retain sponsorship level at next year's event

Media Sponsor - \$3,500

- Acknowledgement from the podium at conference and reception
- 1 full day conference ticket and reserved seating at breakfast and lunch presentations
- 1 reception ticket on August 21
- Special mention in press release and The Presidents' Council newsletter
- Company name/logo promotion on
 - Evites
 - Event program
- Logo and hyperlink to your business on The Presidents' Council website
- First right to retain sponsorship level at next year's event

Marketing Sponsor - \$1,500

- Opportunity to include promotional items in attendee gift bags
- 2 full day conference tickets and reserved seating at breakfast and lunch presentations
- 2 reception tickets on August 21
- Company name/logo promotion on
 - Evites
 - Event program
- Logo and hyperlink to your business on The Presidents' Council website
- First right to retain sponsorship level at next year's event

Ticket Only Purchase Options

Individual

- August 21 Reception & August 22 Full Day Conference – \$175
- Dual Event (Golf Outing, Reception, & Full Day Conference) – \$375
- Early Registration (by July 23) – \$150
- Reception Only – \$100
- Keynote Lunch Only – \$75

Student

- August 21 Reception & August Full Day Conference – \$50

PCBC Member

- August 21 Reception & August 22 Full Day Conference – \$125

Become Member at Time of Registration

- Enjoy PCBC Member event discount price

2017 Golf Outing Sponsorship Commitment Form

Please type or print and mail back to The Presidents' Council Foundation. For questions or more information, please call our office at 216-771-8702 ext. 205 or email admin@thepresidentscouncil.com

Name: _____

Company Name: _____
(As you wish it to appear in published materials)

Billing Address: _____
(Address)

(City, State, Zip)

Phone: _____ Fax: _____

Email: _____ Website: _____

Sponsorship Levels Including Golf

- \$7,500 – Diamond Tee Sponsor
- \$5,000 – Platinum Tee Sponsor
- \$3,000 - Golden Tee Sponsor
- \$2,000 – Golf Shirt Sponsor
- \$1,500 – Foursome and Hole Sponsor
- \$1,000 – Foursome Only
- \$275 – Individual Golfer

Sponsorship Levels without Golf

- \$2,500 – Lunch Sponsor
- \$1,500 – Beverage Sponsor
- \$750 – Driving Range Sponsor
- \$500 – Hole Sponsor
- \$100 – Cocktail & Dinner Ticket
- \$60 – Lunch Ticket

In-Kind donation: _____ Estimated value\$: _____

Please indicate payment method below:

Enclosed is my check for \$ _____ (made payable to The Presidents' Council Foundation)

Please invoice me for \$ _____ (Sponsorship / # of Tickets) _____

Please charge my: Visa MasterCard Discover American Express in the amount of \$ _____

Account #: _____ Security Code: _____ Exp. Date: ____/____/____

Zip Code: _____ Name on Card (printed): _____

Signature: _____ Date: _____

Register online at: <http://www.thepresidentscouncil.com>

*Sponsorship pledges must be received by Friday, August 4, 2017 to receive 100% benefit,
Individual golfers available until Friday, August 11, 2017*

Please register online or mail payment and completed form to:
The Presidents' Council – Attn: Golf Outing – 1701 E. 12th Street, Suite 106 - Cleveland, OH 44114
All Monies Must Be Received by Monday, August 14, 2017

Golfer Information Form

Schedule of Events

10:00am – Registration and Driving Range opens

10:45am – Golf Lessons/Clinic begins (this will be 45 minutes long)

11:00am – Buffet Lunch

12:00pm – Shotgun Start

Cocktails, Dinner and Awards immediately after golf

Foursome (company name): _____

#1: Name _____ Handicap: _____

Company: _____

Telephone: _____ Email: _____

#2: Name _____ Handicap: _____

Company: _____

Telephone: _____ Email: _____

#3: Name _____ Handicap: _____

Company: _____

Telephone: _____ Email: _____

#4: Name _____ Handicap: _____

Company: _____

Telephone: _____ Email: _____

Business Conference Sponsorship Commitment Form

The Presidents' Council acts as a catalyst for inclusion by supporting, developing, and advocating for the region's current and future generations of African American entrepreneurs and leaders. Your support helps us work towards our mission which allows us to directly impact our regional economy by assisting and growing African American businesses and developing an educated and prepared workforce.

Please type or print and mail back to The Presidents' Council Business Chamber. For questions or more information, please call our office at 216-771-8702 ext. 205 or email admin@thepresidentscouncil.com

Name: _____

Company Name: _____
(As you wish it to appear in published materials)

Billing Address: _____
(Address)

(City, State, Zip)

Phone: _____ Fax: _____

Email: _____ Website: _____

Sponsorship Levels

- \$25,000 – Presenting Sponsor
- \$15,000 – Supporting Sponsor
- \$10,000 – Contributing Sponsor
- \$7,500 – Education Sponsor
- \$6,000 – Keynote Lunch Sponsor
- \$6,000 – Reception Sponsor
- \$5,000 – Beverage Sponsor
- \$2,500 – Session Sponsor
- \$3,500 – Media Sponsor
- \$1,500 – Marketing Sponsor

Individual Tickets

- \$175 - 8/21 Reception & 8/22 Full Day Conference
- \$375 - Dual Event (Golf Outing, Reception, & Full Day Conference)
- \$150 - Early Registration (by July 23)
- \$100 - Reception Only
- \$75 - Keynote Lunch Only
- \$50 Student (8/21 Reception & Conference)
- \$125 - PCBC Member(8/21 Reception & 8/22 Conference)

\$In-Kind donation: _____ Estimated value\$: _____

Please indicate payment method below:

Enclosed is my check for \$ _____ (make payable to PCBC)

Please invoice me for \$ _____ (Sponsorship Level / # of Tickets) _____

Please charge my: Visa MasterCard Discover American Express in the amount of \$ _____

Account #: _____ Security Code: _____ Exp. Date: ____/____/____

Zip Code: _____ Name on Card (printed): _____

Signature: _____ Date: _____

Register online at: <http://www.thepresidentscouncil.com>

*Sponsorship pledges & Guests must be received by Friday, August 4, 2017 to receive 100% benefit,
Individual ticket sales available until Friday, August 11, 2017*

Please register online or mail payment and completed form to:
The Presidents' Council – Attn: PCBC – 1701 E. 12th Street, Suite 106 - Cleveland, OH 44114
All Monies Must Be Received by Monday, August 14, 2017

Guest Information Form

Company Name (If applicable) _____

#1: Name _____

Telephone: _____ Email: _____

#2: Name _____

Telephone: _____ Email: _____

#3: Name _____

Telephone: _____ Email: _____

#4: Name _____

Telephone: _____ Email: _____

#5: Name _____

Telephone: _____ Email: _____

#6: Name _____

Telephone: _____ Email: _____

#7: Name _____

Telephone: _____ Email: _____

#8: Name _____

Telephone: _____ Email: _____

#9: Name _____

Telephone: _____ Email: _____

#10: Name _____

Telephone: _____ Email: _____

PLEASE Check (1) Panel Per Session Per Guest

- Panel Selections:**
1. Innovations & How to Protect it
 2. Access to Capital: Everyone Needs It, How do You Get it?
 3. Risk Management and Succession Planning
 4. Expanding Your Business in Today's Political & Economic Climate

Session 1	<i>Guest 1</i>	<i>Guest 2</i>	<i>Guest 3</i>	<i>Guest 4</i>	<i>Guest 5</i>	<i>Guest 6</i>	<i>Guest 7</i>	<i>Guest 8</i>	<i>Guest 9</i>	<i>Guest 10</i>
Panel 1										
Panel 2										
Panel 3										
Panel 4										
Session 2	<i>Guest 1</i>	<i>Guest 2</i>	<i>Guest 3</i>	<i>Guest 4</i>	<i>Guest 5</i>	<i>Guest 6</i>	<i>Guest 7</i>	<i>Guest 8</i>	<i>Guest 9</i>	<i>Guest 10</i>
Panel 1										
Panel 2										
Panel 3										
Panel 4										