

Monday, August 21, 2017 – 9th Annual Charitable Golf Outing
Canterbury Golf Club

10:00am	Registration
11:00am	Brunch
12:00pm	Shotgun
Reception	
5:00pm	Cocktails & Hors D'oeuvres
5:30pm	Dinner & Networking
5:45pm	Welcome
6:00pm	PC Moments
6:15pm	Conference Highlights
6:30pm	Presentation of Golfer Awards
6:45pm	Cocktails & Networking
8:00pm	Depart

Tuesday, August 22, 2017
Tri-C Corporate College East

7:45am	Registration
Keynote Breakfast David Gilbert, President & CEO of Greater Cleveland Sports Commission and Destination Cleveland	
8:30am	Welcome
8:40am	Introduction of Speaker
8:45am	Keynote Address

Session I: Concurrent Panels
9:15am – 10:15am

Panel I	Innovations and How to Protect Them
Panel II	Access to Capital: Everyone Needs It, How Do You Get It
Panel III	Risk Management and Succession Planning
Panel IV	Expanding Your Business in Today's Political & Economic Climate

Session II: Concurrent Panels
10:30am – 11:30am

Panel I	Innovations and How to Protect Them
Panel II	Access to Capital: Everyone Needs It, How Do You Get It
Panel III	Risk Management and Succession Planning
Panel IV	Expanding Your Business in Today's Political & Economic Climate

Keynote Lunch
Susan L. Taylor,
 Editor-in-Chief Emerita, Essence Magazine & Founder National CARES Mentoring Movement

12:00pm	Welcome & Recap
12:15pm	Introduction with Video
12:30pm	Keynote Address
12:55pm	Introduction of Interviewer
1:00pm	Interviewer and Audience Q&A
1:20pm	Awards Presentation with Spotlight Video <ul style="list-style-type: none"> ▪ Bustamante ▪ PCBC Business of the Yr
2:00pm	Lessons Learned & Next Steps
2:20pm	Close
2:30pm	Meet & Greet/Book Signing
3:30pm	Depart